



Jamieson Financial Services Introduces New Name, Builds on Commitment to Sophisticated, Sustainable Solutions

NORTHFIELD, IL, OCTOBER 1, 2011— Jamieson Financial Services (“Jamieson”), the new name of the independent firm previously known as Ormiston Jamieson, was launched earlier today. With a focus on delivering personalized insurance and investment solutions, the updated identity reconnects the firm’s founding name, Jamieson, with a brand that will enhance the firm’s long-term commitment to serving affluent clients with a differentiated approach to financial solutions.

Edward S. Jamieson, the firm’s President, established the firm in 1980. In 1998, the firm became a member of M Financial Group, an elite network of independent financial services design and distribution firms focused on the affluent and corporate markets. Today, the firm is comprised of an experienced team of professionals focused on working with clients to achieve a variety of financial protection, wealth accumulation, and wealth preservation goals. The new name arrives with the launching of their new website, www.jamiesonfs.com, and a renewed dedication to enhancing the value they deliver to clients through insight, service, and product access.

Edward Jamieson said: “With more than 30 years in the industry, we are taking an exciting step to reintroduce our services to clients with an updated image and website. The Jamieson name continues to stand for the sound advice and continually enhanced service our clients have come to expect, and we have seized an opportunity to further distinguish our presence in the marketplace with a stronger, more streamlined identity that will thrive for years to come. We look forward to building the Jamieson brand by continuing to exceed the expectations of current and future clients who place their trust in us.”

M Financial Group (www.mfin.com) is one of the nation’s leading financial services design and distribution companies. Since 1978, M Financial’s network of more than 130 independent insurance, investment, and executive benefit firms has served the needs of ultra-affluent individuals, corporate executives, successful entrepreneurs, and *Fortune 1000* companies.

Fred H. Jonske, President and Chief Executive Officer of M Financial Group, added: “As a long-standing Member Firm within the M Community, Jamieson has distinguished itself with an exceptional commitment to client relationships and delivering high-quality, long-term solutions. The opportunity to build on their brand strategically aligns with the firm’s vision for sustainable growth. We look forward to Jamieson’s continued contributions to the M Community and to being part of their growth and success for years to come.”

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